

EVALUATING A POTENTIAL PARTNERSHIP

Alignment

Will this further our mission and programs in a meaningful way? Does it align with our current programs? Does this compete with other offerings? Are the image, activities, and values of the partner consistent with our own? How does this contribute something new?

Benefit

What benefits or considerations will the partners provide each other? How are we improving ourselves as an organization, raising our visibility, and helping our stakeholders? How will we evaluation the success of this effort?

Continuity

Is this a single or short-term event or will it be ongoing? Do we have the capacity and desire to sustain the effort?

Delivery

Do we have the capacity to do this? If not, what would be required to do so? What are the risks, including reputation, legal, financial, and opportunity costs?

Equity

Do the partners operate and govern in a way that reflects commitment to justice, diversity, equity and inclusion? Does the relationship provide an opportunity for one or both partners to promote equitable access to programs and services and expand focus on inclusion? Does the relationship provide the opportunity for equal value or benefit? If unequal, is this justified and understood? Are roles, relationships, and obligations clearly defined?

Financial

What will this cost us? Will we derive income?